

Report to the Development Committee of the Board of Management February 2019 Appendix Nine

FOR PUBLISHING

Choose College Campaign:


CDN landing page with testimonial videos

Whoever you are, wherever you are, whatever you want to be and whenever you're ready ...
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1. Choose Location

Choose Location



Hear some more students tell their college story:

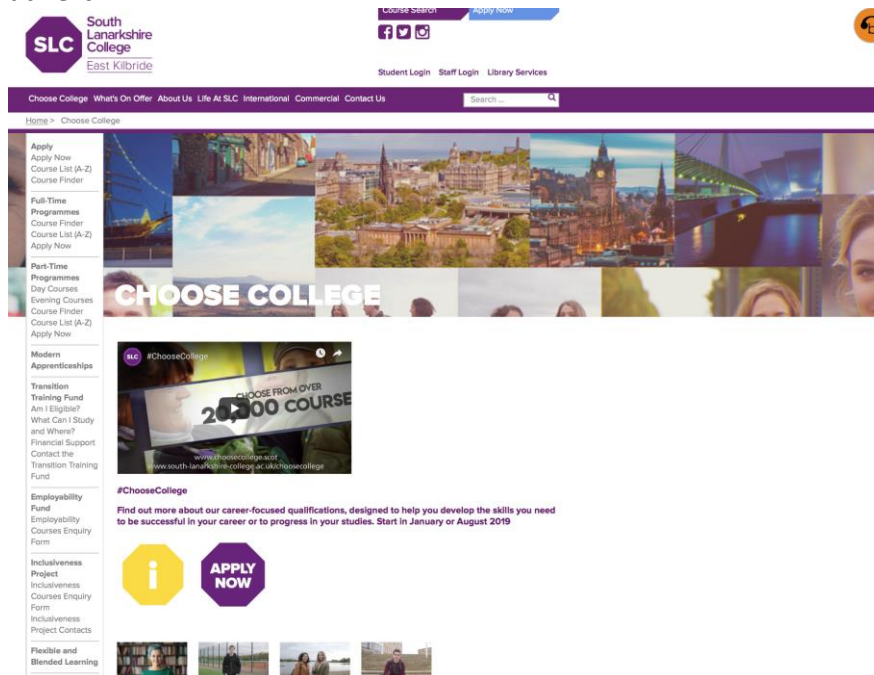


Harmanjot Kaur from Forth Valley College
Listen to Harmanjot Kaur, NC Business Student at Forth

Harry Main from Perth College UHI
Listen to Harry Main, Computing Student at Perth College

Amy McDonough from South Lanarkshire College
Listen to Amy McDonough, Childhood Practice Student at

South Lanarkshire College 'Choose College' page with link to college-specific version of the advert



South Lanarkshire College
East Kilbride

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Digital advertising at Star Sixes international football tournament, screened on Sky Sports



Social media imagery example

